



Florida Atlantic Workforce Alliance Industry Council Meeting 2 Meeting Recap February 21, 2024

Welcome

Marci Murphy, CEO of CareerSource Brevard, called the meeting to order and introduced the agenda.

Space Florida Update

Karin Hoffman provided information about Space Florida's work to define credentials across a variety of industries and create workforce programs to meet talent needs. She described collaborative efforts to define credentialing opportunities for aerospace/aviation, advanced manufacturing, cybersecurity, semiconductor, logistics, and construction job sectors. For more information, contact her at khoffman@keyinnovates.com and 954-729-9244.

Introduction to Talent Pipeline Management

Jaimie Francis of the US Chamber of Commerce Foundation provided an overview of talent pipeline management strategies and gave an example of how using their approach led to an increase in diverse hires in the IT industry in San Diego. For more information about available courses and resources, contact her at jfrancis@uschamber.com and visit TPMacademy.org and TheTalentSupplyChain.org.

Introduction to FAWA

Brian Bauer, CEO of CareerSource Research Coast, provided an overview of the objectives of FAWA and the benefits of getting involved.

IT/Cybersecurity Industry Council Project Plan

Bryan Gardner of Level 4 Telecom, chair of the IT/Cybersecurity Industry Council, presented their project plan. To address the problem of a lack of hands-on experience in potential hires, this council plans to develop a dynamic marketing campaign to educate employers and students about the benefits and opportunities of registered apprenticeships and internships.

Advanced Manufacturing Industry Council Project Plan

Tyrone Walker of AO Precision Manufacturing and Brian Rademacher of the City of Ormond Beach, co-chairs of the Advanced Manufacturing Industry Council, presented that council's short- and long-term project plans respectively. The council's short-term project is to develop a shared database of potential hires for businesses to use in recruiting new employees, hosted on the FAWA website. The long-term project is to develop clear, concise, and compelling marketing strategy to educators and parents about the most needed advanced manufacturing careers.

Aerospace/Aviation Industry Council Project Plan

Patrick Johnson of AAR Government Services presented the Aviation/Aerospace Industry Council's project plan. This council identified a need to inform job seekers about opportunities for training



opportunities in the industry. They plan to develop a shared repository for the training opportunities in the industry, hosted on the FAWA website.

FAWA Website Overview

Ashley Ziemann from CareerSource Flagler-Volusia presented the plans for FAWA's website. This resource will serve to provide a wide variety of employment-related information to a broad audience, including students, parents, job seekers, employers, and others. Importantly, the website will host the products of the Industry Councils' initiatives.

Local Initiatives and Events

Stephanie Robinson of CareerSource Brevard provided an agenda of upcoming events and opportunities in the next two months. For more information, see the schedule in the meeting slides. Robert Katz from the World Innovation Network described the work they are doing to provide resources to the space industry. For more information, go to SPACE-BASE.us or email rsk@win.ngo

Closing Remarks

Robin King, CEO of CareerSource Flagler-Volusia closed the meeting and encouraged attendees to stay involved.

