

CareerSource Brevard

Industry Workforce Committee

January 10, 2023

Minutes

The meeting was held in person and virtually via Microsoft Teams.

Members in Attendance: Mike Menyhart (Chair), Art Hoelke, Karen Houston, Jeffrey Jurinak, Frank Margiotta, Trudy McCarthy, Kirsten Patchett, Nancy Peltonen, D. Travis Proctor, Cordell Rolle and Rachel Rutledge

Members Absent: Kristen Bakke, Traci Klinkbeil and Rohit Ghosh

Staff in Attendance: Marci Murphy, Thomas LaFlore, Jana Bauer, Joy Bartlett, Denise Biondi, Amberstar Bush, Melissa Byers, Lisa Fitz-Coy, Clinton Hatcher, Jodi Jackson, Michelle Jones, Deserine Morgan, Lori Robinson, Marina Stone, James Watson and Kimberly Weatherby

C2 Staff in Attendance: Chakib Chehadi, Caroline Joseph-Paul, Ahmanee Collins-Bandoo, Beatrice Boursiquot, John Bonsignore, Linda Hadley, Melissa Janssen, Bob Knippel, Sally Patterson Taciana Raders, Aaron Smith and Kristine Wolff from the Career Center

Guests in Attendance:

None.

Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:30am and roll call was taken.

Public Comment:

There was no public comment.

Presentation:

A presentation was shared highlighting the Second Chance program, getting talent back to work, employer benefits, workforce barriers and employer friendly federal benefits. CSB utilizes the RISE Program and Brevard Recovery Works, along with the Substance Use Disorder (SUD) Navigator Grant to forge partnerships with organizations (such as Probation and Parole, DCF and Brevard County Jail) and share with the community what these programs are about and how employers can look at a 'background' in many different ways; such as a crime committed may not affect an assembly line job possibility. Several activities, targeted job fairs and a success story were shared. It was noted that people who live in Brevard County were 44% more likely to die due to drug overdose than an average American.

A presentation from the Business Services Team entitled At Work in Brevard was shared. The presentation was a summation of CSB meeting the needs of Brevard County businesses through recruiting services, employee training, grant opportunities, job fairs and labor market analysis information. Each area was highlighted with activities and the presentation also had a success story video.

Action Items:

Approval of Workforce Operations Committee Minutes of October 11, 2022

Motion to approve the Minutes from the October 11, 2022 meeting was made by D. Travis Proctor. Cordell Rolle seconded the motion. The motion passed unanimously.

Reports:

Marci Murphy shared information focusing on the Labor Market in Brevard County from Florida’s Labor Market Estimating Conference which met in October 2022 and the 2022 Talent Attraction Scorecard by Lightcast. She also shared the unemployment rate in Brevard is at 2.6%. Brevard County has ranked 22nd of 609 nationwide counties in talent attraction. Talent attraction is both an engine for growth and a stabilizer during downturns such as a pandemic. Housing has quickly risen to the levels of workforce as a top concern for economic developers. Discussion ensued. The committee asked what the living wage in Brevard County is at the present time. It was noted that it CSB uses \$20 per hour for services provided to customers. Committee and staff agreed that the actual living wage in Brevard is higher, and this will be reviewed in the future. It was also asked by the committee if local educational institutions can track how many students relocate or stay after graduation. Frank Margiotta stated that there is no way to track the information. EDC added that they constantly promote Brevard County and how great it is to live here.

Discussion/Information Items:

Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goals, Objectives, Strategies, Actions, Timeframes and Status of each strategy.

Business Services Quarterly Review Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels and Business Learning Events along with a Fact Sheet for July 1, 2022 through December 30, 2022.

Multimedia Outreach Presentation and Matrix

The Outreach Department shared a matrix of social media, direct email marketing and paid advertising and other activities from the first quarter of PY 2022-2023 covering July 2022 through December 2022.

Adjourn:

There being no further discussion or business, Mike Menyhart adjourned the meeting at 9:59am.

Respectfully submitted,

Reviewed by,

{signature on file} 01/26/23
Marina Stone Date

{signature on file} 01/26/23
Mike Menyhart, Chair Date