

CareerSource Brevard
Industry Workforce Committee
January 13, 2022

Minutes

The meeting was held in person and virtually via Microsoft Teams.

Members in Attendance: Mike Menyhart (Chair), Kristen Bakke, Art Hoelke, Jennifer Kenny, Frank Margiotta, Trudy McCarthy, Kirsten Patchett, D. Travis Proctor, Rachel Rutledge and Terry Schrumpf

Members Absent: Rohit Ghosh, Traci Klinkbeil and Nancy Peltonen

Staff in Attendance: Marci Murphy, Thomas LaFlore, Jana Bauer, Beatrice Bourisiquot, Denise Biondi, Melissa Byers, Megan Cochran, Lisa Fitz-Coy, Clinton, Marvetta Gordon, Hatcher, Jodi Jackson, Michelle Jones, Deidre McVay-Schulmeister, Deserine Morgan, Lori Robinson, Marina Stone and Kimberly Weatherby

C2 Staff in Attendance: Chakib Chehadi, Caroline Joseph-Paul, Julie Berrio, Ahmanee Collins-Bandoo, John Bonsignore, Linda Hadley, Bob Knippel, Angie Londono, Jessica Mitchell, Ramsey Oliverez, Sally Patterson, Aaron Smith and Kristine Wolff from the Career Center

Guests in Attendance:

None.

Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:31 am and roll call was taken.

Public Comment:

There was no public comment.

Presentation:

A presentation was given entitled "Show Me The Money" highlighting the program design, purpose and outcomes of funding opportunities and upcoming, new and on-going grants. The presentation included information about the AARP Digital Literacy, AARP Skills Accelerator Program, Workforce Recovery Training Program through DEO/HUD and the Good Jobs Challenge through the American Rescue Plan. Art

Hoelke has provided information on the manufacturing sector for the Good Jobs Challenge and Trudy McCarthy expressed an interest to also partner with CSB on the Good Jobs Challenge.

Action Items:

Approval of Workforce Operations Committee Minutes of October 12, 2021

Motion to approve the Minutes from the October 12, 2021 meeting was made by Frank Margiotta. Art Hoelke seconded the motion. The motion passed unanimously.

Reports:

Marci Murphy shared information on Brevard's fluid labor market and what it means to CSB and Brevard County jobseekers and employers. Data from the Job Openings & Labor Turnover Survey (JOLTS) report indicate 10.6M job openings, 4.5M quits- larger in hospitality, healthcare, social assistance, transportation, warehousing, and utilities. Florida has experienced 19 consecutive months of job growth and 13 consecutive months of labor force increases while the state's unemployment rate continues to decrease. Brevard's current unemployment rate is at 3.4%. CSB will continue to focus on short and long term strategies to help with labor shortages. CSB will be sponsoring the next LEAD Brevard, Conversation & Community event on March 11th from 7:30am-9:30am at the Health First Connections Training Center in Melbourne. Art Hoelke is looking for more statistical information to provide his employer such as proof of work life balance and change in general for employee requirements and changes within organizations. Ms. Murphy will send information she received at Tampa's Business Summit to all members. Trudy McCarthy shared that there are generational changes as well and having community conversations is essential. She encouraged all business leaders to hear this information and share it throughout the community. Staff suggested that the meeting be recorded.

Discussion/Information Items:

Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goals, Objectives, Strategies, Actions, Timeframes and Status of each strategy.

Healthcare Sector Strategy Grant Update

A presentation was shared of the Healthcare Sector Strategy Updates. Program Year 21-22 Healthcare Grant Goals and Results were reviewed. A newly developed Nursing Faculty Talent Attraction Tool Kit was defined along with the Healthcare Employee Development Resources Showcase.

Mike Menyhart left the meeting.

Business Services Quarterly Review Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels and Business Learning Events along with a Fact Sheet for July 1, 2021 through December 31, 2021. Discussion ensued.

Multimedia Outreach Presentation and Matrix

The Outreach Department shared a presentation and a matrix of social media, direct email marketing and paid advertising and other activities from the first and second quarters of PY 21-22.

Adjourn:

There being no further discussion or business, Marci Murphy adjourned the meeting at 10:03 am.

Respectfully submitted,

Reviewed by,

{signature on file} 01/25/22
Marina Stone Date

{signature on file} 01/25/22
Mike Menyhart, Chair Date