

# CareerSource Brevard

Industry Workforce Committee

January 14, 2020

## Minutes

**Members in Attendance:** Mike Menyhart (Chair), Art Hoelke, (via teleconference), Elizabeth Huy (via teleconference), Jennifer Kenny, Traci Klinkbeil (via teleconference), Nancy Peltonen, Janice Scholz, and Patricia Stratton (via teleconference)

**Members Absent:** Kristen Bakke, Colleen Brown, Rohit Ghosh, Dr. Linda Miedema, Travis Proctor, Terry Schrupf and Julie Song

**Staff in Attendance:** Jana Bauer, Denise Biondi, Judy Blanchard, Megan Cochran, Lisa Fitz-Coy, Clinton Hatcher, Thomas LaFlore, Don Lusk, Marci Murphy, Lori Robinson, Marina Stone and Gary Sulski

**Guests in Attendance:** Caroline Joseph-Paul and Patrick Mele from the Career Center

### Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:34am at CareerSource Brevard (CSB). Introductions were made.

### Public Comment:

There was no public comment.

### Action Items:

Approval of Workforce Operations Committee Minutes of October 15, 2019

Motion to approve the Minutes from the October 15, 2019 meeting was made by Jennifer Kenny, Janice Scholz seconded the motion. The motion passed unanimously.

### Discussion/Information Items:

Outcomes in Manufacturing Sector

Updates, activities, collaborations and partnerships in the Manufacturing Sector were shared.

Manufacturing Supervisory Training Curriculum Review

Staff shared the proposed course curriculum developed by Eastern Florida State College (EFSC) for the industry requested Introduction to Supervisory Training Course. Please reach out to Lori Robinson to provide any input to be shared with EFSC. Janice Scholz asked for volunteers for the advisory board for Brevard Public Schools upcoming

welding program slated to open in the Fall of 2020 at Astronaut High School. This program will offer MIG and TIG certifications. Art Hoelke volunteered for the advisory board and shared that industry can help with supplies.

Nancy Peltonen joined the meeting.

#### Healthcare Sector Strategy Grant Update

SMART goals were established for performance metrics. Goals were met, activities and results through December 31, 2019 were shared. In October 2019, CSB received a grant extension of one year.

#### Competency Model Analysis Presentation

Staff shared a Competency Model Analysis on the clearinghouse, framework, gap analysis and models in action. This Model supports industry Career Pathway development.

#### APG IT Sector Strategy Updates

The America's Promise Grant (APG), in partnership with local IT employers, is to understand the training needs necessary for their successful hires, identify a training partner, create a workforce partnership among cohorts and create increased opportunities to get career seekers gainful employment. A CSB November Consortium gathering brought together 50+ of our partners to again revisit the workforce challenges and see if there were any changes since the grants inception. Ideas were shared and noted.

#### Building an Employee Presentation

Staff shared a presentation on the benefits of "Building an Employee" vs. "Buying an Employee". The presentation was also shared at the December Space Coast EDC meeting.

#### Aerospace Workforce Workshop Presentation

A presentation of the Aerospace Workforce Workshop held in October 2019, was shared, showing a recap and outcomes of the workshop.

#### Educate the Brevard Community of CSB Services and Sector/Industry Initiatives

Staff shared activities that took place in the last quarter to fulfill the strategies of Objective 3.

Marci Murphy introduced Thomas LaFlore as the new Industry Relations Manager.

Conduct Outreach to Business Associations on Sector Strategies – Quarterly CSB Efforts & Outcomes Presentation and Multimedia Outreach Matrix

A review of social media, direct email marketing and paid advertising was reviewed. Media relations and press coverage, collateral, website and state co-op programs were shared in the PowerPoint presentation.

Industry Relations Performance Infographic (PY 19-20/Q1 & Q2)

An infographic was shared showing the first two quarters of this program year's outcomes and successes from the Industry Relations Department.

**Adjourn:**

There being no further discussion or business, Mike Menyhart adjourned the meeting at 10:01 am.

Respectfully submitted,

Reviewed by,

{signature on file}      01/29/20  
Marina Stone                      Date

{signature on file}      01/29/20  
Mike Menyhart, Chair                      Date