

CareerSource Brevard

Career Center Committee

January 23, 2024

Minutes

The meeting was held in person and virtually using Microsoft Teams.

Members in Attendance: Pamela Reed Chair, Shawn Beal, Lorri Benjamin, Robert Gramolini, Leslie Jones, Karen Locke, Tory Lovelace, Nuno Mana, Ricardo Romeau, Monica Shah and Holly Tanner

Members Absent: Jimmy Lane and Theodore Pobst

Staff in Attendance: Marci Murphy, Denise Biondi, Amberstar Bush, Lisa Fitz-Coy, Mary Keen, Michelle Jones, Thomas LaFlore, Deserine Morgan, Lori Robinson, Erma Shaver, Marina Stone, James Watson and Kimberly Weatherby

C2 Staff in Attendance: Chakib Chehadi, Caroline Joseph-Paul, Ahmanee Collins-Badoo, Melissa Janssen, Bob Knippel, Ramsey Oliverez, Sally Patterson and Kory Sillerud of CareerSource Brevard (CSB) Career Centers.

Guests in Attendance: There were no guests in attendance.

Call to Order:

Pamela Reed, Chair called the meeting to order at 8:32am at CareerSource Brevard (CSB).

Public Comment:

There was no public comment.

Spotlight Presentations:

HOPE Grant

A presentation on the HOPE Grant which outlined the HOPE Florida Initiative spearheaded by Florida's First Lady Casey DeSantis. Community collaboration, beneficiaries, services offered by HOPE Navigators through the Pathway to Prosperity and referrals to workforce were shared.

Show Me the Money

A presentation was shared highlighting grants that continue to excel and receive additional funding. An overview of the funding source, award, duration, target, and purpose for the AARP Foundation BACK TO WORK 50+ Program, Non-Custodial Parent Employment Program and Hurricane Ian were shared.

Action Items:

Approval of Career Center Committee Minutes of October 24, 2023

Motion to approve the Minutes from the October 24, 2023, meeting was made by Shawn Beal. Lorri Benjamin seconded the motion. The motion passed unanimously.

President's Report

Marci Murphy shared an update on the consolidation efforts. On October 13th Florida Commerce announced that CSB would assume responsibilities as the fiscal agent for CareerSource Flagler Volusia (CSFV). CSB has hired a temporary CFO for CSFV through June 30th, created a Fiscal Agent agreement that was approved by the CSFV Board of Directors in December. Florida Commerce had additional edits to the agreement so both Board Chairs and the Counties of Volusia and Flagler will need to sign the document. New bank accounts were created as well. On January 8th, CSB officially assumed responsibilities as the fiscal agent for CSFV. Two staff members were hired by CSB to work the fiscal agent duties. The county attorneys of Brevard, Flagler and Volusia have started working on the new interlocal agreement that needs to be in place NLT June 30, 2024. Unemployment rates were shared from December 2023 and the US was at 3.7%, Florida was at 3.0% and Brevard was at 3.1%. Lightcast released the 2023 Talent Attraction Scorecard, ranking Florida as the #1 state in the nation for attracting and developing a talented workforce for the second year in a row. In December, Florida Commerce announced that Florida's labor force continues to thrive, outpacing the nation in over-the-year growth for 30 consecutive months. Florida was also ranked #1 for entrepreneurship by researchers at The Digital Project Manager with more than 2.8 million business formations.

Discussion/Information Items:

Q2 Career Center Efforts Presentation

During the second quarter of PY23-24, C2 GPS shared a presentation on enrollment, employment and program highlights, metrics, hiring events, job seeker workshops, community partner engagement, and customer satisfaction feedback results.

Business Engagement Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels and Business Learning Events. A fact sheet was shared for July 1 – December 31, 2023.

Business Use of CareerSource Brevard (CSB) Business Services

The goal in CSB's Strategic Plan is to create a Career Center model that is one of the top choices for career seekers and businesses in Brevard by offering quality workforce products and services. Data was shared showing the number of unique businesses who received a service and also the number of services those businesses used. This information is shared annually to be used as a piece of the total analysis about the business use of CSB. Marci Murphy suggested sending out our service codes for members in a survey so that employers could share what services are most helpful to them and if there were any other services that CSB offers that would be helpful to them.

Q2 Multimedia Outreach Presentation

The Outreach Department highlighted quarterly activities from July through December 2023. Analytics for the CSB website and social media platforms were shared. Several multimedia campaigns were discussed.

Q2 Performance Reporting Presentation

A visual presentation of data was shared about performance measures including Quarter 2 entered employment rate, average hourly wage, retention rate, credential attainment rate and measurable skills gains.

Q2 Contractor Performance PY 2023-2024

The CSB/C2 GPS contract is cost reimbursement for direct program costs, however; profit is withheld from the Contractor until measurable performance outcomes are achieved. The Contractor has met the required number of measures to be eligible to earn dollars for Element A and were also successful in exceeding the performance criteria to be paid on Element B.

Primary Indicators of Performance

Common Measures are required by the Workforce Innovation and Opportunity Act (WIOA). Data was shared showing past performance along with actual performance through the second quarter of PY23-24. Goals for PY23-24 were also shared. All performance goals were met or exceeded for the second quarter of PY23-24.

Letter Grade Performance Scorecard

The letter grade scoresheet was shared for the second quarter of PY 2023-2024 with a grade of B and score of 86.6%.

Strategies and Goals Matrix

Staff reviewed the matrix of the Career Center Committee including the Goal, Objectives, Strategies, Actions, Timeframes and Status of each strategy.

Adjourn:

There being no further discussion or business, Pamela Reed, Chair adjourned the meeting at 9:50am.

Respectfully submitted,

Reviewed by,

{signature on file}
Marina Stone

02/09/24
Date

{signature on file}
Pamela Reed, Chair

02/09/24
Date