

# CareerSource Brevard

Career Center Committee

January 25, 2022

## Minutes

The meeting was held in person and virtually using Microsoft Teams.

### **Members in Attendance:**

Nancy Heller, Chair, Shawn Beal, Lorri Benjamin, Lynn Brockwell-Carey, Marcia Gaedcke, Brian Jaskiewicz, Laura Koursaris, Theodore Pobst and Pamela Reed

**Members Absent:** Robert Gramolini, Leslie Jones and Travis Mack

### **Staff in Attendance:**

Marci Murphy, Jana Bauer, Denise Biondi, Lisa Fitz-Coy, Deidre McVay-Schulmeister, Lori Robinson, Erma Shaver and Marina Stone

### **C2 Staff in Attendance:**

Chakib Chehadi, Caroline Joseph-Paul, Ahmanee Collins-Bandoo, Marvetta Gordon, Jessica Mitchell, Angie Londono, Sally Patterson and Aaron Smith of CareerSource Brevard (CSB) Career Centers

### **Guests in Attendance:**

Suzann Kenis from Division of Blind Services

### **Call to Order:**

Nancy Heller, Chair called the meeting to order at 8:31 am at CareerSource Brevard (CSB). Introductions were made.

### **Public Comment:**

There was no public comment.

### **Spotlight Presentation:**

#### Show Me the Money: New Grants and Funding Opportunities

A presentation was given entitled "Show Me The Money" highlighting the program design, purpose and outcomes of funding opportunities and upcoming, new and on-going grants. The presentation included information about the AARP Digital Literacy, AARP Skills Accelerator Program, Workforce Recovery Training Program through DEO/HUD and the Good Jobs Challenge through the American Rescue Plan. Pamela Reed expressed delight about the Good Job Challenge Grant.

**Action Items:**Approval of Career Center Committee Minutes of October 26, 2021

Motion to approve the Minutes from the October 26, 2021 meeting was made by Pamela Reed. Shawn Beal seconded the motion. The motion passed unanimously.

**Reports:**

Marci Murphy shared information on Brevard's fluid labor market and what it means to CSB and Brevard County jobseekers and employers. Data from the Job Openings & Labor Turnover Survey (JOLTS) report indicate 10.6M job openings, 4.5M quits- larger in hospitality, healthcare, social assistance, transportation, warehousing, and utilities. Florida has experienced 19 consecutive months of job growth and 13 consecutive months of labor force increases while the state's unemployment rate continues to decrease. Brevard's current unemployment rate is at 3.4%. CSB will continue to focus on short- and long-term strategies to help with labor shortages. CSB will be sponsoring the next LEAD Brevard, Conversation & Community event on March 11th from 7:30am-9:30am at the Health First Connections Training Center in Melbourne. Ms. Murphy will send information she received at Tampa's Business Summit to all members.

**Discussion/Information Items:**Q2 Career Center Efforts Presentation

During the second quarter of PY21-22, C2 GPS shared a presentation on continuous improvement, focus and accomplishments, enrollment and employment data, community partnerships, job seeker workshops and specific program data was shared. A snapshot of the various activities, new initiatives that have occurred, customer engagement and feedback results were shared. Lynn Brockwell Cary was thrilled to see the customer service survey results.

Impact Analysis for Industries Affected by COVID 19

A presentation highlighting the healthcare industry was revealed showing past and projected growth in Brevard County and nationally along with data on job postings in the last 30 days and future impacts.

Q2 Business Engagement Presentation

A presentation was shared that showed CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels for the fourth quarter along with a Fact Sheet for October 1, 2021, through December 31, 2021.

Business Use of CareerSource Brevard (CSB) Business Services

The goal in CSB's Strategic Plan is to create a Career Center model that is one of the top choices for career seekers and businesses in Brevard by offering quality workforce products and services. Data was shared showing the number of unique businesses who received a service and also the number of services those businesses used. This information is shared annually to be used as a piece of the total analysis about the business use of CSB. Questions posed for discussion were (1) In your business, what services do we offer now that you find most helpful? Staff would like to see more Business Learning Events and (2) Are there any other services you would like to see CSB offer that could help your business? There was no discussion, so a recommendation was made to send the questions to committee members via email to provide their input.

Q1 Q2 Multimedia Outreach Report

The Outreach Department highlighted quarterly activities from July 2021 through December 2021. Metrics for the CSB website and social media platforms were shared. Nancy Heller suggested that females be shown on media for construction careers.

Q2 Performance Reporting Presentation and Analysis

A visual presentation of data was shared about performance measures including Quarter 2 entered employment rate, average hourly wage, retention rate and measurable skills gains.

Q2 Contractor Performance PY21-22

The CSB/C2 GPS contract is cost reimbursement for direct program costs, however; profit is withheld from the Contractor until measurable performance outcomes are achieved. The Contractor met the performance criteria for 17 of the 21 of the minimum measures and exceeded 15 of the 21 accelerated measures.

Primary Indicators of Performance

Common Measures were established under WIA and are still required by the Workforce Innovation and Opportunity Act (WIOA). Data was shared showing past performance and actual performance, along with PY21-22 goals. All performance goals were met or exceeded for the 1st quarter.

Committee Goal Status

Staff reviewed the matrix of the Career Center Committee including the Goal, Objectives, Strategies, Actions, Timeframes and Status of each strategy.

**Adjourn:**

There being no further discussion or business, Nancy Heller, Chair adjourned the meeting at 9:57 am.

Respectfully submitted,

Reviewed by,

{signature on file}  
Marina Stone

02/02/22  
Date

{signature on file}  
Nancy Heller, Chair

02/02/22  
Date