

CareerSource Brevard

Career Center Committee

January 28, 2020

Minutes

Members in Attendance:

Nancy Heller (Chair), Jeff Arnott, Shawn Beal (via teleconference), Lynn Brockwell-Carey, Robert Gramolini, Robert Jordan (via teleconference) and Laura Koursaris

Members Absent: Marcia Gaedcke, Juanita Jackson, Travis Mack, Jennifer Sugarman

Staff in Attendance:

Marci Murphy, Wendi Bost, Judy Blanchard, Denise Biondi, Lisa Fitz-Coy, Thomas LaFlore, Don Lusk, Erma Shaver, Foy Staley, Marina Stone and Gary Sulski

Guests in Attendance:

Caroline Joseph-Paul, Julie Berrio, Marvetta Gordon, Bob Knippel, Angie Londoño, Jessica Mitchell and Holly Paschal (via teleconference) of CareerSource Brevard (CSB) Career Centers

Call to Order:

Nancy Heller (Chair) called the meeting to order at 8:31am at CareerSource Brevard (CSB). Introductions were made.

Public Comment:

There was no public comment.

Presentations:

Brevard Recovery Works

A presentation was shared detailing the Brevard Recovery Works program, facts about opioid substance use and addressing the resources and goals of the program.

Build an Employee vs. Buy an Employee

A presentation showing the concept of building vs. buying an employee was shared.

Action Items:

Approval of Career Center Committee Minutes of October 28, 2019

Motion to approve the Minutes from the October 28, 2019 meeting was made by Robert Jordan. Robert Gramolini seconded the motion. The motion passed unanimously.

Thomas LaFlore joined the meeting.

Discussion/Information Items:

Jeff Arnott noted that he thinks there could be a beneficial partnership with the Aeroflex grant and Brevard Public School's Adult Ed Pre-Apprenticeship. Judy Blanchard will follow up.

CAPE Industry Certification Funding List

The Florida Career and Professional Education (CAPE) Act was created to provide a statewide planning partnership between the business and education communities to attract, expand and retain targeted talent. Each year, course recommendations by local workforce boards and school districts are reviewed by several State of Florida entities. This year each region had to submit their previous year's recommendations along with their new ones. For school districts, certifications on the funding list provide additional weights for FTE funding calculations and bonus funding to be provided to teachers whose instruction leads to industry certification attainment. The 2020-2021 local submission of recommended and not recommended courses were shared.

Community Based Outreach

Jeff Arnott would like to participate in the Community Based Outreach Project as a referring partner. Staff will connect with Brevard Adult Education Center.

"R.I.S.E. Brevard" Leadership Action Project

Lead Brevard's Class of 2020 Leadership Action Project (LAP) is designed to allow participants to gain leadership experience while working together on a need identified by a community agency. CSB's project, titled "R.I.S.E Brevard" was selected and is focused on producing an image campaign in an effort to change or influence local employer's perspectives on hiring individuals with a criminal background. Goals, tasks and progress to date was shared.

Strategic Outreach and Awareness Plan

Staff shared a PowerPoint presentation of the 2nd Quarter highlights of CSB's outreach efforts and outcomes along with photos and collateral.

Business Use of CSB Business Services Discussion

A year-over-year comparison of the number of employers served and the number of services received along with the "% changed" was shared. An analysis was provided. Discussion ensued and it was noted that several local business are hiring recruiters of their own and OJT's are a great way to see that employees 'fit' the position and culture of the company.

Second Quarter Contractor Performance PY 2019-2020

The CSB/C2 GPS contract is cost reimbursement for direct program costs, however; profit is withheld from the Contractor until measurable performance outcomes are achieved. The Contractor succeeded in meeting or exceeding the performance criteria and missed only 2 of the 18 measures. Data was shared and C2GPS was paid all withheld costs for the second quarter of PY19-20. Measures for this program year have been reviewed and revised where necessary to ensure continuing improvement.

Primary Indicators of Performance

Common Measures were established under WIA and are still required by the Workforce Innovation and Opportunity Act (WIOA). Data was shared showing past performance and actual performance. All performance goals were met or exceeded for the 1st quarter of PY19-20.

Working for Brevard Report Semiannual Report

An infographics was presented, entitled “Working for Brevard” which showed businesses served, services provided to businesses and measuring successes, along with the unemployment rate, on –the-job training, veterans served and recruiting events Jeff Arnott would like a digital jpeg to share on Brevard Adult Ed website. The Communications Department will email a copy for sharing.

Quarterly Multimedia Outreach Matrix

A chart showing the quarterly activities of the Outreach Department was shared.

Ms. Murphy shared that committee members will receive an invitation to the next Board of Directors meeting being held on February 20, 2020 which will include breakfast, and a facilitator who will lead exercises to help with CSB’s strategic plan and vision for the next 3 years. Please attend if you can.

Adjourn:

There being no further discussion or business, Nancy Heller (Chair) adjourned the meeting at 9:51am.

Respectfully submitted,

Reviewed by,

{signature on file}
Marina Stone

01/30/20
Date

{signature on file}
Nancy Heller (Chair)

01/30/20
Date