

CareerSource Brevard

Industry Workforce Committee

April 11, 2023

Minutes

The meeting was held in person and virtually via Microsoft Teams.

Members in Attendance: Mike Menyhart (Chair), Kristen Bakke, Karen Houston, Jeff Jurinak, Traci Klinkbeil, Frank Margiotta, Trudy McCarthy, Nancy Peltonen, D. Travis Proctor, Cordell Rolle and Rachel Rutledge

Members Absent: Rohit Ghosh, Art Hoelke and Kirsten Patchett

Staff in Attendance: Marci Murphy, Thomas LaFlore, Jana Bauer, Denise Biondi, Melissa Byers, Lisa Fitz-Coy, Clinton Hatcher, Jodi Jackson, Michelle Jones, Deserine Morgan, Lori Robinson, Stephanie Robinson, Marina Stone, James Watson and Kimberly Weatherby

C2 Staff in Attendance: Chakib Chehadi, Caroline Joseph-Paul, Marvetta Kaye Gordon, Linda Hadley, Melissa Janssen, Bob Knippel, Angie Londono and Taciana Raders, Sally Patterson and Kristine Wolff from the Career Center

Guests in Attendance:

None.

Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:31 am and roll call was taken.

Public Comment:

There was no public comment.

Presentation:

A presentation on the Consolidation and Realignment from CareerSource Florida was shared outlining items that have been identified that need to be done, along with a loose timeline of the realignment in our region. The Governor will need to formally approve the realignment and consolidation which should be in the May/June timeframe, followed by funding to bring this concept to fruition. The President also shared information about Dwyer Workforce who purchases nursing homes nationwide and turns them into non-profit facilities. Dwyer Workforce uses the excess funds to provide scholarships for LPN's and RN's. The owners of Dwyer Workforce reside in Melbourne Florida and want this opportunity to increase the healthcare workforce in the local community.

Action Items:

Approval of Workforce Operations Committee Minutes of January 10, 2023

Motion to approve the Minutes from the January 10, 2023 meeting was made by D. Travis Proctor. Nancy Peltonen seconded the motion. The motion passed unanimously.

Selection of Key Industries for Program Year 2023-2024

Staff presented data containing the history and trends of employment growth by industry from 2019 through 2023. The recommended key industries reviewed were aerospace/aviation, manufacturing, information technology, healthcare, construction, and logistics, transportation, distribution and leisure/hospitality. Motion to approve staff recommendation of the Key Industries for PY 2023-2024 be included on the consent agenda of the next Board of Directors meeting made by D. Travis Proctor. Kristen Bakke seconded the motion and motion passed unanimously.

Discussion/Information Items:

Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goals, Objectives, Strategies, Actions, Timeframes and Status of each strategy.

Business Services Quarterly Review Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels and Business Learning Events along with a Fact Sheet for July 1, 2022 through March 31, 2023.

Multimedia Outreach Matrix

The Outreach Department shared a presentation and a matrix of social media, direct email marketing and paid advertising and other activities from the third quarter of PY 22-23.

Stephanie Robinson was re-hired and introduced as the CSB FAWA Program Coordinator. CSB’s annual job fair will be held June 7, 2023 from 3:00pm to 6:00pm.

Committee Member Survey

The committee was asked for input through Survey Monkey for suggestions to improve the Industry Workforce Committee Meetings.

Adjourn:

There being no further discussion or business, Marci Murphy adjourned the meeting at 9:42 am.

Respectfully submitted,

Reviewed by,

{signature on file} 04/28/23
Marina Stone Date

{signature on file} 04/28/23
Mike Menyhart, Chair Date