

CareerSource Brevard
Industry Workforce Committee
April 13, 2021

Minutes

The meeting was held virtually via Microsoft Teams during the COVID-19 pandemic.

Members in Attendance: Mike Menyhart (Chair), Kristen Bakke, Mary Jane Brecklin, Jennifer Kenny, Traci Klinkbeil, Frank Margiotta, Trudy McCarthy, Kirsten Patchett, Nancy Peltonen, D. Travis Proctor, Rachel Rutledge and Terry Schrupf

Members Absent: Colleen Brown, Rohit Ghosh and Art Hoelke

Staff in Attendance: Jana Bauer, John Berardi, Denise Biondi, Judy Blanchard, Megan Cochran, Lisa Fitz-Coy, Clinton Hatcher, Thomas LaFlore, Don Lusk, Lori Robinson and Marina Stone

C2 Staff in Attendance: Chakib Chehadi, Ahmanee Collins-Bandoo, Marvetta Gordon, Linda Hadley, Caroline Joseph-Paul, Angie Londono, Michele McAlpin, Holly Paschal, Sally Patterson, Aaron Smith and Kristine Wolff from the Career Center.

Guests in Attendance:

Adrian Lopez, CEO of the Workforce Solutions Alamo, TX and Mike Ennis, Business Advisor for FloridaMakes

Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:30 am and roll call was taken.

Public Comment:

Mr. McEnnis introduced himself. There was no public comment.

Action Items:

Approval of Workforce Operations Committee Minutes of January 12, 2021

Motion to approve the Minutes from the January 12, 2021 meeting was made by Terry Schrupf, Nancy Peltonen seconded the motion. The motion passed unanimously.

Selection of Key Industries for Program Year 2021-2022

Staff presented data containing the history and trends of employment growth by industry from 2017 through 2021. The recommended key industries reviewed were aerospace/aviation, manufacturing, information technology, healthcare, construction, logistics, transportation distribution and leisure/hospitality. Motion to approve staff recommendation of the Key Industries for PY 2021-2022 be included on the consent agenda of the next Board of Directors meeting made by Terry Schrupf. Kirsten Patchett seconded the motion and motion passed unanimously. Travis Proctor inquired if IT information was unavailable for the report and staff shared that it will be sent out to the members and included in the brief as it goes before the Board of Directors.

Reports:

Staff shared the President's Report. Brevard continues to have a strong comeback with Brevard's unemployment rate at 4.2%, the State of Florida is at 4.7% and the US rate is at 6.2%. Currently, Brevard County is having a hard time finding talent regardless of industry. There are several bills that have been sponsored in the Florida House and Senate that could affect workforce, any resulting changes and updates will be provided at the next meeting. An animated video sharing the job seeker and employer services CSB provides was shared. The committee recommended that adding how CSB serves veterans and other populations be integrated into the presentation.

Discussion/Information Items:

Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goal, Objectives, Strategies, Actions, Timeframes and Status of each strategy.

Aerospace Workforce Strategies Summit Presentation

An Aerospace Workforce Strategy Summit was held February 4, 2021 virtually. A presentation was shared showing speaker lineup, partnership updates, career pathways, school offerings and other highlights of the meeting. Clips were also shown from the Summit.

Healthcare Sector Strategy Grant Update

A presentation was shared of the Healthcare Sector Strategy Updates. Goals were met, activities and results through March 31, 2021 were shared along with details of the Talent Pipeline Development Efforts and the January 11th CNA Recruitment Fair. Mary Jane Brecklin and Rachel Rutledge want to help solve the support issues for CNA's county-wide. Staff will follow up with each of the members.

Jennifer Kenny and Terry Schrupf left the meeting.

IT Sector Strategy Updates

A presentation of the IT Sector Activities, next Steps, the planned May 2021 Consortium and Sustainability was shared.

New Manufacturing Technician Bootcamp Presentation

A new 32-week Technician Bootcamp is being rolled out at the EFSC and Adult Education Manufacturing Center this Fall. Frank Margiotta shared that EFSC will be offering Saturday and Sunday classes. A presentation showing the details of the program, requirements and progression of the program was shared. Mike Menyhart shared that he likes the different access points to enter the programs being offered.

Local Registered Apprenticeship Programs Business Learning Event Presentation

A presentation with information about several types of registered apprenticeships with on the job learning was highlighted in 2 separate virtual information sessions.

AeroFlex Business Learning Event and Reverse Job Fair Presentation

A presentation of the AeroFlex Business Learning Event and Pre-Apprenticeship Job Fair were both virtually held on March 17, 2021. Both event concepts, goals and details of these events were shared.

Business Services Quarterly Review Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels along with a Fact Sheet for July 1, 2020 through March 31, 2021.

Multimedia Outreach Matrix

The Outreach Department shared a matrix of social media, direct email marketing and paid advertising and other activities from the third quarter. CSB would like everyone to "Follow Us" on their preferred social media channels.

Adjourn:

There being no further discussion or business, Mike Menyhart adjourned the meeting at 10:05 am.

Respectfully submitted,

Reviewed by,

{signature on file} 04/22/21
Marina Stone Date

{signature on file} 04/22/21
Mike Menyhart, Chair Date