

CareerSource Brevard

Industry Workforce Committee

July 12, 2022

Minutes

The meeting was held in person and virtually via Microsoft Teams.

Members in Attendance: Mike Menyhart (Chair), Kristen Bakke, Jennifer Kenny, Traci Klinkbeil, Frank Margiotta, Trudy McCarthy, Kirsten Patchett, Nancy Peltonen, D. Travis Proctor and Rachel Rutledge

Members Absent: Rohit Ghosh, Art Hoelke, and Terry Schrupf

Staff in Attendance: Marci Murphy, Thomas LaFlore, Jana Bauer, Denise Biondi, Melissa Byers, Megan Cochran, Lisa Fitz-Coy, Clinton Hatcher, Jodi Jackson, Michelle Jones, Deserine Morgan, Lori Robinson, Marina Stone and Kimberly Weatherby

C2 Staff in Attendance: Chakib Chehadi, Caroline Joseph-Paul, John Bonsignore, Ahmanee Collins-Bandoo, Crisanta Garza, Marvetta Kay Gordon, Linda Hadley, Bob Knippel, Ramsey Oliverez, Sally Patterson, Taciana Raders, Aaron Smith and Kristine Wolff from the Career Center

Guests in Attendance:

None.

Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:32 am and roll call was taken.

Public Comment:

There was no public comment.

Presentation:

A presentation from CSB's Rapid Response Coordinator (RRC) was shared. The purpose of the Rapid Response Program was defined and is beneficial to businesses that are struggling and to help them in developing strategies to help the company get back on track financially to avoid potential lay-offs, as layoff aversion is a key component of the program. Rapid Response also provides services to job seekers that will be laid off. Each of the 24 regions of CareerSource has a dedicated Rapid Response Program.

Frank Margiotta joined the meeting.

Action Items:

Approval of Workforce Operations Committee Minutes of April 19, 2022

Motion to approve the Minutes from the April 19, 2022 meeting was made by D. Travis Proctor. Nancy Peltonen seconded the motion. The motion passed unanimously.

Reports:

Marci Murphy shared information on working with other regions. A Virtual Apprenticeship Summit which was held on June 3, 2022 with Volusia, Indian River, Port St. Lucie and Martin counties. Marketing campaigns and facilitation resources were leveraged across the regions. CSB also partnered with CareerSource Central Florida in a regional Economic Development Administration grant. If awarded, CSB would receive \$1-\$1.5M for 2 years. Award is scheduled to be announced in September 2022. Designated Lead on a project to tap into funds set aside for workforce board and education surrounding high tech industry on the workforce side for the \$9M Governor set aside under CareerSource Florida. She also shared the May unemployment rate in Brevard is at 2.3% for May 2022. In response to signs of the US entering a recession, the latest report by economists highlighted the growing disconnect between the economy's performance and the labor market. She also shared key takeaways on the subject. Committee members asked how many left the workforce during the pandemic, retired early but with inflation, may be reconsidering returning. Also, clarification of the participation rate was asked. Ms. Murphy will follow up with the members via email.

Discussion/Information Items:

Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goals, Objectives, Strategies, Actions, Timeframes and Status of each strategy.

Healthcare Sector Strategy Grant Update

A presentation was shared of the Healthcare Sector Strategy Updates. Healthcare Grant goals and results for Program Year 21-22 were reviewed along with nursing faculty recruitment goals. The new 2022 focus for the grant will be on the youth/young adult engagement.

Business Services Quarterly Review Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels and Business Learning Events along with a Fact Sheet for July 1, 2021 through June 30, 2022.

Multimedia Outreach Presentation and Matrix

The Outreach Department shared a presentation and a matrix of social media, direct email marketing and paid advertising and other activities from PY 21-22.

Adjourn:

There being no further discussion or business, Mike Menyhart adjourned the meeting at 10:08am.

Respectfully submitted,

Reviewed by,

{signature on file} 07/27/22
Marina Stone Date

{signature on file} 07/27/22
Mike Menyhart, Chair Date