## CareerSource Brevard

Industry Workforce Committee July 13, 2021

## **Minutes**

The meeting was held in person and virtually via Microsoft Teams.

Members in Attendance: Mike Menyhart (Chair), Kristen Bakke, Art Hoelke, Jennifer Kenny, Traci Klinkbeil, Frank Margiotta, Nancy Peltonen, Rachel Rutledge and Terry Schrumpf

**Members Absent:** Rohit Ghosh, Trudy McCarthy, Kirsten Patchett, and D. Travis Proctor

**Staff in Attendance:** Marci Murphy, Jana Bauer, John Berardi, Denise Biondi, Judy Blanchard, Megan Cochran, Clinton Hatcher, Debbie Joyce, Thomas LaFlore, Don Lusk, Deidre McVay-Schulmeister, Lori Robinson, Stephanie Seiser, Lyn Sevin and Marina Stone

**C2 Staff in Attendance:** Chakib Chehadi, Ahmanee Colllins-Bandoo, Marvetta Gordon, Linda Hadley, Caroline Joseph-Paul, Bob Knippel, Angie Londono, Jessica Mitchell, Holly Paschal, Sally Patterson and Aaron Smith from the Career Center

#### **Guests in Attendance:**

James Heckman, Department of Economic Opportunity, (DEO) Bureau of Workforce Statistics and Economic Research, Senior Economist

#### Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:33 am and roll call was taken.

### **Public Comment:**

There was no public comment.

#### **Presentation:**

A presentation was given by Mr. James Heckman from Department of Economic Opportunity providing a detailed labor market overview for the state and Brevard County, comparing data points in May 2020 prior to the pandemic to May 2021, noting industries of recovery and those still lagging.

#### **Action Items:**

## Approval of Workforce Operations Committee Minutes of April 13, 2021

Motion to approve the Minutes from the April 13, 2021 meeting was made by Terry Schrumpf, Nancy Peltonen seconded the motion. The motion passed unanimously.

### **Reports:**

Marci Murphy shared some additional statistics for our region including our initial Reemployment Assistance claims. As of July 6, 2021, CSB discontinued teams A & B, and staff returned to the office. Career Centers have been open to the public since May 2020, first as appointment only, then adding walk-ins and are now fully staffed in person. Some virtual services will continue. After 14 years at CSB, Judy Blanchard, VP of Industry Relations has resigned. Thomas LaFlore will step into her role; Thomas has 25 years of workforce experience and has been at CSB for 17 years.

#### **Discussion/Information Items:**

### Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goals, Objectives, Strategies, Actions, Timeframes and Status of each strategy.

## Aerospace Workforce Strategies Summit Presentation

An Aerospace Workforce Strategy Summit was held June 24, 2021 virtually. A presentation was shared showing the event details, partnership updates and next steps.

# Healthcare Sector Strategy Grant Update

A presentation was shared of the Healthcare Sector Strategy Updates. Most goals were met, activities and results through June 30, 2021 were shared along with details about the Brevard Healthcare Workforce Consortium Update held on April 14, 2021, the Virtual Nursing Career and Training Convention on May 13, 2021 along with email blasts and a networking event.

# IT Sector Strategy Updates

A presentation of the IT Sector Activities, the May 2021 Consortium event was shared. The upcoming July 21<sup>st</sup> I.T. Apprenticeship Accelerator Workshop highlights was also shared.

Deidre McVay-Schulmeister joined the meeting.

## New EFSC Training Initiatives

Frank Margiotta, Dean of Workforce Programs at Eastern Florida State College, shared a presentation on their updates in advanced manufacturing programs, apprenticeship programs and new initiatives.

### Outcomes in Construction Sector

An update on the recent activities to support identifying the workforce needs in the Construction industry was also provided.

Outcomes in the Development and Support of Competency and Work Based Learning Staff shared activities that took place in the last quarter to fulfill the strategies of Objective 2.

## Business Services Quarterly Review Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels along with a Fact Sheet for July 1, 2020 through June 30, 2021.

### Multimedia Outreach Presentation and Matrix

The Outreach Department shared a presentation and a matrix of social media, direct email marketing and paid advertising and other activities from the fourth quarter.

# Working for Brevard Infographic

An infographic was presented, entitled "Working for Brevard" which showed businesses served, services provided to businesses and measuring successes, along with the unemployment rate, on–the-job training, veterans served and recruiting events.

## Adjourn:

There being no further discussion or business, Mike Menyhart adjourned the meeting at 10:07 am.

Respectfully submitted,		Reviewed by,	
{signature on file}	07/16/21	{signature on file}	07/16/21
Marina Stone	Date	Mike Menyhart, Chair	 Date