

# CareerSource Brevard

Industry Workforce Committee

July 14, 2020

## Minutes

The meeting was held via teleconference for audio and Skype for Business utilizing the share screen feature for visual presentations during the COVID-19 pandemic.

**Members in Attendance:** Mike Menyhart (Chair), Mary Jane Brecklin, Colleen Brown, Art Hoelke, Elizabeth Huy, Traci Klinkbeil, Kirsten Patchett, Nancy Peltonen, D. Travis Proctor, Janice Scholz and Terry Schrupf

**Members Absent:** Kristen Bakke, Rohit Ghosh and Jennifer Kenny

**Staff in Attendance:** Jana Bauer, Denise Biondi, Judy Blanchard, Megan Cochran, Lisa Fitz-Coy, Thomas LaFlore, Don Lusk, Marci Murphy, Marina Stone and Gary Sulski

**Guests in Attendance:** via Skype and Presentations were Ahmanee Collins-Bandoo, Marvetta Gordon, Linda Hadley, Caroline Joseph-Paul, Bob Knippel, Sally Patterson and Aaron Smith from the Career Center

### Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:32 am via teleconference. Roll call was taken and introductions were made.

### Public Comment:

The President shared that Janice Scholz, Director of Career & Technical Education for Brevard Public Schools is retiring July 30, 2020 and thanked her for her partnership and collaboration with CSB for over 15 years and gave highlights of her devotion to CSB.

### Action Items:

#### Approval of Workforce Operations Committee Minutes of April 14, 2020

Motion to approve the Minutes from the April 14, 2020 meeting was made by Terry Schrupf, Art Hoelke seconded the motion. The motion passed unanimously.

#### Approval of PY 2020-2021 Goals, Objectives & Strategies

CSB Board members participated in an Annual Retreat in February 2020 to review the current three-year CSB Strategic Plan and recommend modifications to the plan. A matrix was shared with the changes to the IWC Goals and Objectives as well as the

associated Strategies and Actions. Motion to approve staff recommendation of the new IWC Strategies and Actions as presented for Program Years 2020/2021 through 2022/2023 made by D. Travis Proctor, Terry Schrupf seconded the motion and it passed unanimously.

### **Presentations:**

#### IT Industry Virtual Recruiting Event

A Virtual IT Industry Recruiting Event was held beginning on May 22 and it ran online for 2 weeks for all IT employers and our IT trained job seekers in case management. 18 employers, 18 job seekers participated. As a Phase 2 of the recruiting event, Business Liaisons began connecting with employers June 8<sup>th</sup> to get feedback and assist with matching up some of the job seekers.

#### CSB Virtual Job Fair Platform

CSB researched and found a virtual platform to host job fairs which could be used during the COVID-19 pandemic. On May 1<sup>st</sup>, CSB contracted with Premier Virtual, a platform built by recruiters for recruiters. Since that time, CareerSource Florida has contracted with this vendor to make the virtual job fair available to all workforce boards in the State of Florida. The first Virtual Job Fair using the platform was held June 30<sup>th</sup> with 40 employers participating and 263 job seekers attended.

#### Quarterly (April – June) CSB Outreach Efforts & Outcomes

A visual presentation of social media, direct email marketing and paid advertising from the 4th quarter of PY 2019-2020 was shared. The Communications Department shared the vast support efforts of the COVID-19 pandemic which include multiple website resources and links along with weekly jobseeker and employer newsletters and virtual services outreach. Media relations and press coverage, collateral, website and state co-op programs were shared.

### **Discussion/Information Items:**

#### Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goal, Objectives, Strategies, Actions, Timeframes and Status of each strategy.

#### Outcomes in Aviation/Aerospace Sector

Recent activities to support the Aerospace/Aviation industry were provided. Aerospace Business Liaison has been working with regional industry partners to develop a Brevard County focused Aerospace Industry Career Pathways Plan. This is a need identified earlier this year by the Consortium members.

Healthcare Sector Strategy Grant Update

SMART goals were established for performance metrics. Goals were met, activities and results through June 30, 2020 were shared. Update on the performance metrics for the Nurse Training Grant and healthcare industry initiatives were provided. Brevard Workforce Consortium Virtual meeting was held on June 24, 2020 and was attended by 65 participants representing 32 organization.

APG IT Sector Strategy Updates

The America’s Promise Grant (APG), in partnership with local IT employers, is to understand the training needs necessary for their successful hires, identify a training partner, create a workforce partnership among cohorts and create increased opportunities to get career seekers gainful employment. Several ongoing activities and statuses of grant performance were shared.

Outcomes in Manufacturing Sector

Updates, activities, collaborations and partnerships in the Manufacturing Sector were shared.

Outcomes in Construction Sector

An update on the recent activities to support identifying the workforce needs in the Construction industry was also provided.

Outcomes in the Development and Support of Competency and Work Based Learning

Staff shared activities that took place in the last quarter to fulfill the strategies of Objective 2.

Industry Relations Fact Sheet PY 19-20/Working for Brevard Report Semiannual Report

An infographic was presented, entitled “Working for Brevard” which showed businesses served, services provided to businesses and measuring successes, along with the unemployment rate, on-the-job training, veterans served and recruiting events.

**Adjourn:**

There being no further discussion or business, Mike Menyhart adjourned the meeting at 10:04 am.

Respectfully submitted,

Reviewed by,

{signature on file}      08/04/20  
Marina Stone                      Date

{signature on file}      08/04/20  
Mike Menyhart, Chair                      Date