

CareerSource Brevard

Industry Workforce Committee

July 18, 2023

Minutes

The meeting was held in person and virtually via Microsoft Teams.

Members in Attendance: Mike Menyhart (Chair), Art Hoelke, Karen Houston, Jeff Jurinak, Traci Klinkbeil, Frank Margiotta, Kirsten Patchett, Nancy Peltonen, D. Travis Proctor, Cordell Rolle

Members Absent: Kristen Bakke, Rohit Ghosh, Trudy McCarthy and Rachel Rutledge

Staff in Attendance: Marci Murphy, Joy Bartlett, Amberstar Bush, Thomas LaFlore, Denise Biondi, Melissa Byers, Lisa Fitz-Coy, Jodi Jackson, Michelle Jones, Deserine Morgan, Lori Robinson, Stephanie Robinson, Marina Stone, James Watson and Kimberly Weatherby

C2 Staff in Attendance: Chakib Chehadi, Caroline Joseph-Paul, Julie Berrio, John Bonsignore, Ahmanee Collins-Bandoo, Bob Knippel, Ramsey Olivarez, Sally Patterson. Aaron Smith and Kristine Wolff from the Career Center

Guests in Attendance:

None.

Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:30 am and roll call was taken.

Public Comment:

There was no public comment.

Presentation:

A presentation on the Florida Atlantic Workforce Alliance (FAWA) Grant giving a summary of the tri-regional grant, deliverables and the overview of the first Consortium meeting held on May 23, 2023. The objective of this grant is to fortify the talent pipeline on Florida's east coast.

Action Items:

Approval of Industry Workforce Operations Committee Minutes of April 11, 2023

Motion to approve the Minutes from the April 11, 2023 meeting was made by Frank Margiotta. D. Travis Proctor seconded the motion. The motion passed unanimously.

President's Update

Marci Murphy shared an update on the consolidation efforts to date, and a name change for the Department of Economic Opportunity to the new name of Department of

Commerce. Local Market Information (LMI) was shared showing that younger workers are entering the workforce at a higher rate than in the past due to higher wages. Florida's employment in the leisure and hospitality is up 7.3% in Florida and the US is up 5.9%. Education and health services is up 6.6% and manufacturing is up 3.3%. Construction was down by 1.4% and Information Technology was down 1%. Roughly 5.5 million of the 10 million open jobs in the United States need to be filled by people without a college degree; this may not be good news for post-secondary institutions.

Discussion/Information Items:

Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goals, Objectives, Strategies, Actions, Timeframes and Status of each strategy. Brief presentations about the Brevard Healthcare Workforce Consortium, the Information Technology Consortium and the Construction Consortium were shared by members of the Business Services Team. A Board member shared that practical knowledge and usage is lacking in the IT Industry.

Business Services Quarterly Review Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels and Business Learning Events along with a Fact Sheet for July 1, 2022 through June 30, 2023.

Multimedia Outreach Presentation

The Outreach Department shared a presentation of social media, direct email marketing and paid advertising and other activities from January 2023 through July 2023.

Nancy Peltonen shared that the 2023 Space Coast Symposium on August 25th may be a great opportunity to engage businesses into CSB's consortium meetings.

Adjourn:

There being no further discussion or business, Mike Menyhart adjourned the meeting at 9:57 am.

Respectfully submitted,

Reviewed by,

{signature on file} 08/29/23
Marina Stone Date

{signature on file} 08/29/23
Mike Menyhart, Chair Date