

# CareerSource Brevard

Career Center Committee

July 26, 2022

## Minutes

The meeting was held in person and virtually using Microsoft Teams.

**Members in Attendance:** Nancy Heller Chair, Robert Gramolini, Brian Jaskiewicz, Leslie Jones, Laura Koursaris, Jimmy Lane, Theodore Pobst and Pamela Reed

**Members Absent:** Shawn Beal, Lorri Benjamin, Marcia Gaedcke, and Travis Mack

**Staff in Attendance:** Marci Murphy, Jana Bauer, Thomas LaFlore, Denise Biondi, Amberstar Bush, Lisa Fitz-Coy, Erma Shaver, Marina Stone and James Watson

**C2 Staff in Attendance:** Chakib Chehadi, Caroline Joseph-Paul, Ahmanee Collins-Bandoo, Julie Berrio, John Bonsignore, Suzanne Frie, Marvetta Gordon, Melissa Janssen, Bob Knippel, Jessica Mitchell, Angie Londono, Ramsey Olivarez, Sally Patterson, Taciana Raders and Kristine Wolff of CareerSource Brevard (CSB) Career Centers

**Guests in Attendance:** There were no guests in attendance.

### Call to Order:

Nancy Heller, Chair called the meeting to order at 8:30am at CareerSource Brevard (CSB). Introductions were made.

### Public Comment:

There was no public comment.

Amberstar Bush was introduced as a new Planning Team member. Bob Knippel and Linda Hadley (absent) were recognized for 30 years of dedicated workforce service with CareerSource Brevard.

### Spotlight Presentations:

#### Show Me the Money – Grant Updates

A presentation was given entitled “Show Me The Money” highlighting the program design, purpose and outcomes of funding opportunities and upcoming, new and on-going grants. The presentation included information about the AARP Skills Accelerator Program, Workforce Recovery Training Program through DEO/HUD, Get There Faster Salesforce Academy Program through CareerSource Florida and COVID-19 NDWG through DEO.

#### Military Family Employment Advocacy Program

A Military Family Employment Advocacy (MFEA) Program presentation was shown highlighting military family statistics, the program foundation, locations, customer base, services offered and the program’s performance.

### Action Items:

#### Approval of Career Center Committee Minutes of April 26, 2022

Motion to approve the Minutes from the April 26, 2022, meeting was made by Brian Jaskiewicz. Robert Gramolini seconded the motion. The motion passed unanimously.

## **President's Report:**

Marci Murphy shared information on working with other regions. A Virtual Apprenticeship Summit which was held on June 3, 2022, with Volusia, Indian River, Port St. Lucie and Martin counties. Marketing campaigns and facilitation resources were leveraged across the regions. CSB also partnered with CareerSource Central Florida in a regional Economic Development Administration grant. If awarded, CSB would receive \$1-\$1.5M for 2 years. Award is scheduled to be announced in September 2022. Designated Lead on a project to tap into funds set aside for workforce board and education surrounding high tech industry on the workforce side for the \$9M Governor set aside under CareerSource Florida. She also shared the June unemployment rate in Brevard is at 2.9% for June 2022. In response to signs of the US entering a recession, the latest report by economists highlighted the growing disconnect between the economy's performance and the labor market. She also shared key takeaways on the subject. Committee members asked how many left the workforce during the pandemic, retired early but with inflation, may be reconsidering returning.

## **Discussion/Information Items:**

### Q4 Career Center Efforts Presentation

During the fourth quarter of PY21-22, C2 GPS shared a presentation on continuous improvement, focus and accomplishments, enrollment and employment data, summer jobs program, community partnerships, job seeker workshops and specific program data was shared. A snapshot of the various activities, new initiatives that have occurred, customer engagement and feedback results were shared.

Jimmy Lane left the meeting.

### ITA Annual Vendor Evaluation

The ITA Annual Vendor Evaluation was reviewed for Program Year (PY) 20-21 and based on the review, it is recommended to not issue any corrective actions to existing training vendors.

### Effectiveness of Training/Career Services for PY 20-21

In PY 20-21, CareerSource Brevard provided Workforce Innovation and Opportunity Act (WIOA) funded career and training services to 285 customers. Both OJT's and ITA's contribute to high success rates, however ITA's have a higher cost and longer training period with average training length of 8.4 months for ITA's compared to average training length of 6.3 months for OJT's. The COVID-19 impact is seen in this report by the lower than usual number of customers receiving WIOA services. Looking at the training services it is clear that some customers benefit more from ITA type training while others have fewer barriers and can move successfully through OJT training.

### Impact Analysis for Retail Industry Affected by COVID 19

A presentation highlighting the retail industry was revealed showing past and projected growth in Brevard County and nationally along with data on job postings in the last 30 days and future impacts.

### Q4 Business Engagement Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels and Business Learning Events along with a Fact Sheet for July 1, 2021, through June 30, 2022.

### Q3-Q4 Multimedia Outreach Presentation and Matrix

The Outreach Department highlighted semiannual activities from January 2022 through June 2022. Metrics for the CSB website and social media platforms were shared.

### Q4 Performance Reporting Presentation

A visual presentation of data was shared about performance measures including Quarter 4 entered employment rate, average hourly wage, retention rate and measurable skills gains.

End of Year Performance for PY21-22

The CSB/C2 GPS contract is cost reimbursement for direct program costs, however; profit is withheld from the Contractor until measurable performance outcomes are achieved. The Contractor met the performance criteria for 17 of the 21 of the minimum measures and 14 of the 21 accelerated measures. CareerSource Brevard remains at number 2 in the state in placement rate performance when compared to other regions.

Primary Indicators of Performance

Common Measures were established under WIA and are still required by the Workforce Innovation and Opportunity Act (WIOA). Data was shared showing past performance and actual performance, along with PY21-22 goals. All performance goals were met or exceeded for the 3rd quarter.

Robert Gramolini left the meeting.

New Letter Grade Measurements

A new letter grade performance measurement is being implemented under the REACH Act and tasked to CareerSource Florida to research and design the criteria. The purpose of this new assessment is to measure the workforce boards. The formula overview along with measures were shared. Measure 7 and the Extra Credit Measure are still under development with regard to the data source and availability. Actions taken for receiving a certain grade have not been discussed or developed.

Strategies and Goals Matrix

Staff reviewed the matrix of the Career Center Committee including the Goal, Objectives, Strategies, Actions, Timeframes and Status of each strategy.

**Adjourn:**

There being no further discussion or business, Nancy Heller, Chair adjourned the meeting at 10:13am.

Respectfully submitted,

Reviewed by,

{signature on file}  
Marina Stone

08/08/22  
Date

{signature on file}  
Nancy Heller, Chair

08/08/22  
Date