

# CareerSource Brevard

Industry Workforce Committee

October 10, 2023

## Minutes

The meeting was held in person and virtually via Microsoft Teams.

**Members in Attendance:** Mike Menyhart (Chair), Kristen Bakke, Art Hoelke, Jeff Jurinak, Traci Klinkbeil, Trudy McCarthy Nancy Peltonen and Rachel Rutledge

**Members Absent:** Rohit Ghosh, Karen Houston, Frank Margiotta, D. Travis Proctor Cordell Rolle

**Staff in Attendance:** Marci Murphy, Joy Bartlett, Amberstar Bush, Thomas LaFlore, Denise Biondi, Melissa Byers, Lisa Fitz-Coy, Michelle Jones, Mary Keen, Deserine Morgan, Lori Robinson, Stephanie Robinson, Marina Stone, James Watson and Kimberly Weatherby

**C2 Staff in Attendance:** Chakib Chehadi, Caroline Joseph-Paul, Julie Berrio, John Bonsignore, Ahmanee Collins-Bandoo, Linda Hadley, Melissa Janssen, Bob Knippel, Angie Londono, Jessica Mitchell, Ramsey Olivarez, Sally Patterson. Kory Sillerud, Aaron Smith and Kristine Wolff from the Career Center

**Guests in Attendance:**

None.

**Call to Order:**

Mike Menyhart (Chair) called the meeting to order at 8:30 am and roll call was taken.

**Public Comment:**

There was no public comment.

**Presentation:**

A presentation on the Veteran Performance Incentive Award Program which outlined outreach, job fairs and recruiting events, justice involved programs, the Hire Veterans Medallion Program, community involvement, honorable mentions and success stories.

**Action Items:**

Approval of Industry Workforce Operations Committee Minutes of July 18, 2023

Motion to approve the Minutes from the July 18, 2023 meeting was made by Nancy Peltonen. Kristen Bakke seconded the motion. The motion passed unanimously.

President's Update

Marci Murphy shared an update on the consolidation efforts. Ernst & Young was selected as the consultant to oversee the consolidation efforts and have given CSB a checklist that we are following. CSB meets bi-weekly with Ernst & Young and CareerSource Florida to

guarantee progress, address inquiries, and help eliminate any obstacles. Ms. Murphy also inquired whether any members conduct business in Flagler or Volusia counties. The Florida Workforce Summit was held in September and an informal meet and greet was hosted by Brevard and Flager/Volusia to bring together both organizations. Labor Market Information was shared from August and unemployment rates in Brevard were 3.2%, Florida was 2.7%. The United States unemployment rate remains at 3.8% for September which is unchanged. Job gains in Brevard by industry over the year were Education and Health Services (+2,900 jobs); Manufacturing (+1,400 jobs); Leisure and Hospitality (+400 jobs); Government (+400 jobs); Trade, Transportation, and Utilities (+200 jobs); Financial Activities (+100 jobs); and Other Services (+100 jobs). The industries losing jobs over the year were Mining, Logging, and Construction (-500 jobs); Professional and Business Services (-400 jobs); and Information (-100 jobs).

**Discussion/Information Items:**

Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goals, Objectives, Strategies, Actions, Timeframes and Status of each strategy. Brief presentations about the Aviation/Aerospace and Construction Sectors along with the Rapid Response Coordinator updates were shared by members of the Business Services Team.

Business Services Quarterly Review Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels and Business Learning Events along with a Fact Sheet for July 1, 2023 through September 30, 2023.

Multimedia Outreach Presentation

The Outreach Department shared a presentation of social media, direct email marketing and paid advertising and other activities from July 2023 through September 2023.

**Adjourn:**

There being no further discussion or business, Mike Menyhart adjourned the meeting at 9:45 am.

Respectfully submitted,

Reviewed by,

{signature on file}  
Marina Stone

10/23/23  
Date

{signature on file}  
Mike Menyhart, Chair

10/23/23  
Date