

CareerSource Brevard

Industry Workforce Committee

October 11, 2022

Minutes

The meeting was held in person and virtually via Microsoft Teams.

Members in Attendance: Mike Menyhart (Chair), Kristen Bakke, Art Hoelke, Jeffrey Jurinak, Frank Margiotta, Trudy McCarthy, Nancy Peltonen, D. Travis Proctor and Rachel Rutledge

Members Absent: Traci Klinkbeil, Rohit Ghosh, Karen Houston, Kirsten Patchett and Cordell Rolle

Staff in Attendance: Marci Murphy, Thomas LaFlore, Jana Bauer, Denise Biondi, Amberstar Bush, Melissa Byers, Lisa Fitz-Coy, Clinton Hatcher, Jodi Jackson, Michelle Jones, Deserine Morgan, Lori Robinson, Marina Stone and Kimberly Weatherby

C2 Staff in Attendance: Chakib Chehadi, Caroline Joseph-Paul, John Bonsignore, Marvetta Kay Gordon, Linda Hadley, Melissa Janssen, Angie Londono, Sally Patterson and Aaron Smith from the Career Center

Guests in Attendance:

None.

Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:34 am and roll call was taken.

Public Comment:

There was no public comment.

Presentation:

A presentation was shared about the Apprenticeship Navigator Role which is a new role for CSB. The role was defined, regional actions were also defined along with what this new role is currently working on.

A presentation on the Healthcare Data from Consortium and Skills Gaps (by Lightcast) was shared on the nursing occupational insights for Brevard County. A plethora of data was highlighted on Certified Nursing Assistants, Licensed Practical Nurses and Registered Nurses. Also presented was the Healthcare Consortium highlights including a panel discussion, brainstorming session topics and feedback from those attending the event.

Rachel Rutledge joined the meeting.

Action Items:

Approval of Workforce Operations Committee Minutes of July 12, 2022

Motion to approve the Minutes from the July 12, 2022 meeting was made by D. Travis Proctor. Frank Margiotta seconded the motion. The motion passed unanimously.

Reports:

Marci Murphy introduced new committee members. She shared information on the Florida Atlantic Workforce Alliance (FAWA) Grant. CSB partnered with CS Flagler/Volusia and CS Research Coast and received 9M in funding which is equally divided into 3M per region. The funding will be used to support developing the talent pipeline and helping to provide training funds for folks in Aerospace, Aviation, Manufacturing and IT/Cybersecurity. The REACH Act was discussed in which CS Florida has contracted with Ernst & Young LLP to conduct research and discovery to increase collaboration and cooperation among state businesses and education community and progress that has been made. She also shared the May unemployment rate in Brevard is at 2.7% and that there are currently 5.7M more job openings than unemployed workers. A possible solution for businesses is to tap into a data pool of 'Missing Workers' formerly labeled as 'previous job hunters' to understand why this group left the market and to adopt recruitment efforts and work arrangements that ease their barriers. Discussion ensued.

Discussion/Information Items:

Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goals, Objectives, Strategies, Actions, Timeframes and Status of each strategy. Mr. Jurinack asked if it was possible to share the Health First presentation/initiative entitled "Come Grow with Us" with the committee members.

Business Services Quarterly Review Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels and Business Learning Events along with a Fact Sheet for July 1, 2022 through September 30, 2022.

Multimedia Outreach Presentation and Matrix

The Outreach Department shared a matrix of social media, direct email marketing and paid advertising and other activities from the first quarter of PY 2022-2023 covering July 2022 through September 2022.

Adjourn:

There being no further discussion or business, Mike Menyhart adjourned the meeting at 10:01am.

Respectfully submitted,

Reviewed by,

signature on file
Marina Stone

11/15/22
Date

signature on file
Mike Menyhart, Chair

11/15/22
Date