

CareerSource Brevard
Industry Workforce Committee
October 12, 2021

Minutes

The meeting was held in person and virtually via Microsoft Teams.

Members in Attendance: Mike Menyhart (Chair), Kristen Bakke, Art Hoelke, Jennifer Kenny, Traci Klinkbeil, Frank Margiotta, Trudy McCarthy, Nancy Peltonen, Rachel Rutledge (Michele Thomas) and Terry Schrumpf

Members Absent: Rohit Ghosh, Kirsten Patchett and D. Travis Proctor

Staff in Attendance: Marci Murphy, Don Lusk, Thomas LaFlore, Denise Biondi, Amberstar Bush, Melissa Byers, Megan Cochran, Clinton Hatcher, Deidre McVay-Schulmeister, Deserine Morgan, Lori Robinson, Stephanie Seiser, Erma Shaver and Marina Stone

C2 Staff in Attendance: Chakib Chehadi, Caroline Joseph-Paul and Aaron Smith from the Career Center

Guests in Attendance:

None.

Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:30 am and roll call was taken.

Public Comment:

There was no public comment.

Presentation:

A presentation was given about developing for the future business and employee resources showing how CareerSource Brevard meets the needs of Brevard businesses. Nancy Peltonen and Kristin Bakke requested flyers for the SkillUp Brevard information. Nancy is also interested in her business membership's ability to access EMSI/Burning Glass data. Staff is to put together an email that allows her businesses to contact CSB for LMI reports, possibly share an example so she can show her businesses. Terry Schrumpf requested a formatted email with info regarding SkillUp Brevard stating that many of his contacts will not open email with attachments.

Action Items:Approval of Workforce Operations Committee Minutes of July 13, 2021

Motion to approve the Minutes from the July 13, 2021 meeting was made by Nancy Peltonen. Kristin Bakke seconded the motion. The motion passed unanimously.

Reports:

Marci Murphy shared information about in-house personnel changes. September was a busy month with the Florida Workforce Development Summit in Orlando where Marci presented with partners and showcased the Aerospace Technician Program. Also, CareerSource Florida released the "Get There Faster" grants, CSB submitted two proposals. Hurricane Irma and Hurricane Dorian grants officially ended September 30, 2021. Brevard's unemployment rate for August 2021 was 4.3%. Staff is seeing a lot of activity with sign on bonuses and increases in wages. Information obtained from EMSI/Burning Glass (labor market data analytics company) was shared covering three points; 1) Perfect doesn't exist, 2) Reskilling and upskilling and 3) Retention.

Discussion/Information Items:Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goals, Objectives, Strategies, Actions, Timeframes and Status of each strategy.

Healthcare Sector Strategy Grant Update

A presentation was shared of the Healthcare Sector Strategy Updates. Five out of eight goals were met, activities and results through September 30, 2021 were shared along with job seeker outreach and results from the Brevard Healthcare Workforce Consortium Update held on April 14, 2021. Terry Schrupf requested to follow up with us to provide feedback on candidate engagement.

Rachel Rutledge joined the meeting.

Community Development Block Grant Disaster Recovery Presentation (CDBGDR)

A presentation of the CDBGDR grant overview including the purpose of the grant, identifying workforce needs in the Construction industry, participant eligibility and participant goals, the grant action plan and milestones were provided.

Rapid Response Program Brief

The Workforce Innovation and Opportunity Act (WIOA) [Section 133(a)(2) and 134(a)(2)(A)] requires states to establish and maintain a state-level Rapid Response program. The Rapid Response Program promotes economic recovery and vitality by developing ongoing, comprehensive approaches to identifying, planning for, or

responding to layoffs and dislocations, and preventing or minimizing their impacts on workers, businesses, and communities. Layoff aversion activities and services are a central tenant of Rapid Response. An overview of the position and position duties were shared.

Business Services Quarterly Review Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels along with a Fact Sheet for July 1, 2021 through September 30, 2021.

Multimedia Outreach Presentation and Matrix

The Outreach Department shared a presentation and a matrix of social media, direct email marketing and paid advertising and other activities from the fourth quarter.

Adjourn:

There being no further discussion or business, Mike Menyhart adjourned the meeting at 9:55 am.

Respectfully submitted,

Reviewed by,

{signature on file}
Marina Stone

11/03/21
Date

{signature on file}
Mike Menyhart, Chair

11/03/21
Date