

CareerSource Brevard
Industry Workforce Committee
October 13, 2020

Minutes

The meeting was held virtually via Microsoft Teams during the COVID-19 pandemic.

Members in Attendance: Mike Menyhart (Chair), Mary Jane Brecklin, Colleen Brown, Art Hoelke, Elizabeth Huy, Kirsten Patchett, Nancy Peltonen, D. Travis Proctor, Rachel Rutledge and Terry Schrumf

Members Absent: Kristen Bakke, Rohit Ghosh, Jennifer Kenny and Traci Klinkbeil

Staff in Attendance: Jana Bauer, John Berardi, Denise Biondi, Judy Blanchard, Megan Cochran, Lisa Fitz-Coy, Thomas LaFlore, Don Lusk, Marci Murphy, Stephanie Seiser, Grace Stivak, Marina Stone and Gary Sulski

Guests in Attendance: Chakib Chehadi, Marvetta Gordon, Linda Hadley, Caroline Joseph-Paul, Ramsey Olivarez and Sally Patterson from the Career Center

Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:35 am and roll call was taken.

Public Comment:

The President shared that in September our Career Centers served 3,864 people in-person and virtually we served 5,974 with workforce services and on-line workshops. The national unemployment average in August was 8.4%, Florida was 7.4% and Brevard County was 6.2%. Brevard's diverse economy could be playing a positive factor in this rate.

Reports:

A panel of members shared how the pandemic has affected their business and industry regarding workforce and what the future holds on how employers are preparing for what their workforce will look like post the pandemic. A summary is provided.

Kirsten Patchett, from the Aviation Industry, shared that Embraer furloughed 21% of their workforce along with the guiding principles implemented for decision making through the pandemic. Decisions are fact driven, no social media skewing and input from local officials. Decisions were for all US locations, not just Melbourne. The organization is learning to be flexible and still accomplish their goals.

Mary Jane Brecklin, representing the Healthcare Industry, shared Health First created a cohort of various professionals to formulate a plan on how to cope with essential vs. non-essential

services, to strategize processes and how to provide services during the pandemic. The organization had one-third of their employees telework. The organization has not furloughed any staff and are now looking into future needs.

D. Travis Proctor, from the IT Industry, shared that Artemis used their hurricane plan as pandemic foundation plan to begin with, including a team A/B approach. The demand for their services has grown considerably; including assisting businesses with remote connectivity in addition to their client employees teleworking. Cloud computing is also demanding more focus.

Art Hoelke, Knight Armament, representing the Manufacturing Industry, shared that health, safety, flexibility and adaptability have been key points for their company. They have increased staff by about 50 employees. Moving forward, they are prioritizing expanding automation processes over the next year instead of waiting.

Action Items:

Approval of Workforce Operations Committee Minutes of July 14, 2020

Motion to approve the Minutes from the July 14, 2020 meeting was made by Colleen Browne, Terry Schrupf seconded the motion. The motion passed unanimously.

Presentation:

Brevard County Recovery Assistance Grant

A presentation was shared detailing current status of the Brevard Workforce Recovery Grant; this initiative is in partnership with the Brevard County Board of County Commissioners, funded under the County's CARES Act dollars. This program temporarily (up to 16 weeks) reemploys furloughed or dislocated workers for small businesses (50 employees or less) whose operations were affected by COVID-19. This program runs through December 30, 2020.

Discussion/Information Items:

Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goal, Objectives, Strategies, Actions, Timeframes and Status of each strategy.

Healthcare Sector Strategy Grant Update

SMART goals were established for performance metrics. Goals were met, activities and results through September 30, 2020 were shared. Funding for continuation of the Healthcare Sector Strategy grant was approved September 24, 2020. SMART goals and performance measures were shared for the period October 1, 2020 – September 30, 2021.

APG IT Sector Strategy Updates

A review of the America's Promise Grant (APG) was shared along with ongoing activities and grant performance were shared.

Outcomes in Manufacturing Sector

Updates, activities, collaborations and partnerships in the Manufacturing Sector were shared. Art Hoekle inquired if CSB was doing anything for National Manufacturing Week slated for November 9 – 13, 2020. Our Manufacturing focused Business Liaison will investigate this opportunity.

Determine Business Impact Due to COVID-19 and Develop Strategies for Addressing the Workplace Needs

A presentation showing on and off-site recruiting events, a virtual job fair, business learning events and employer panels was shared. Post pandemic thoughts and processes are being looked into throughout all industries and CSB is watching economic data indicators that are key to strategically designing and delivery programs and services now and in the future.

Quarterly Multimedia Outreach Matrix

A chart showing the quarterly activities of the Outreach Department was shared.

Industry Relations Fact Sheet PY 19-20 (Updated)

An infographic was presented, entitled “Working for Brevard” which showed businesses served, services provided to businesses and measuring successes, along with the unemployment rate, on-the-job training, veterans served and recruiting events.

Economic Impact Infographic

An infographic entitled Economic and Community Impact Report was shared which shows that over \$13.4 million was invested in employment and training services which translates to a \$141.8 million infusion of wages in Brevard County.

Marci thanked the panel and presenters.

Adjourn:

There being no further discussion or business, Mike Menyhart adjourned the meeting at 10:03 am.

Respectfully submitted,

Reviewed by,

{signature on file}
Marina Stone

11/06/20
Date

{signature on file}
Mike Menyhart, Chair

11/06/20
Date