



**Executive Committee Meeting**  
**Monday, February 6, 2023 - 4:00pm**  
**CSB Boardroom or Virtually**

Join on your computer or mobile app [Click here to join the meeting](#)  
Or call in (audio only) [+1 561-486-1414](#), Phone Conference ID: 678 184 371#

Attendees: Lloyd Gregg (Chair), Mary Jane Brecklin, Colleen Browne, Nancy Heller,  
and Mike Menyhart

## Agenda

*To facilitate and be the catalyst for workforce development services  
that are responsive to the employment needs of Brevard County*

		<u>Page No.</u>
<b>Call to Order</b>	Lloyd Gregg	
<b>Roll Call</b>		
<b>Public Comment:</b>		
<b>Presentations:</b>		
A. Show Me the Money	Jana Bauer	
B. Business Services - At Work in Brevard	Thomas LaFlore	
<b>Action Items:</b>		
A. Approval of Executive Minutes for 11/7/2022	Lloyd Gregg	1 - 2
<b>Discussion/Information Items:</b>		
A. Finance Committee Report Out	Colleen Browne	
B. President's Report (no brief)	Marci Murphy	
C. Grow the Resources of the Board	Marci Murphy	3 - 6
<b>Adjourn</b>		

*Meeting information is always available @ [careersourcebrevard.com](http://careersourcebrevard.com)*

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations to participate in this meeting is asked to advise CareerSource Brevard at least 48 hours prior to the meeting by contacting Holly Paschal at (321) 394-0507. Persons who are hearing or speech impaired can contact Holly Paschal through the Florida Relay Service by dialing 7-1-1

## Upcoming Meetings:

### **February 2023**

~~6th~~ Finance Committee-3:30pm  
6th Executive Committee-4:00pm  
16th Board of Directors-8:30am

### **March 2023**

No meetings

### **April 2023**

11th Industry Workforce Committee-8:30am  
25th Career Center Committee-8:30am

### **May 2023**

1st Finance Committee-3:30pm  
1st Executive Committee-4:00pm  
18th Board of Directors-8:30am-12pm

### **June 2023**

No meetings

**CareerSource Brevard (CSB)**  
Executive Committee Meeting  
November 7, 2022

**MINUTES**

**Members in Attendance:** Colleen Browne, Nancy Heller (virtual), Lloyd Gregg (Chair)(virtual), and Mike Menyhart (virtual).

**Members Absent:** Mary Jane Brecklin.

**Staff in Attendance:** Melissa Byers, Marci Murphy, Holly Paschal, and Jeff Witt.

**Guests:** None

Lloyd Gregg called the meeting to order at 4:01pm.

**Roll Call**

**Public Comments:** There was no public comment.

**Presentations:**

Marci Murphy gave a presentation on Letter Grades. Mike Menyhart asked if CareerSource Brevard (CSB) is being graded on itself and Marci Murphy explained how CSB and the other workforce boards are being graded.

Melissa Byers gave a presentation on Apprenticeship Navigator and explained the Apprenticeship Navigator Role and its purpose in the community. Lloyd Gregg asked who the Apprenticeship Navigator position reports to. Marci Murphy explained that Melissa is still the subject matter expert for the Construction industry as well as the Apprenticeship Navigator and reports to the Industry Workforce Relations Vice President Thomas LaFlore. Mike Menyhart and Lloyd Gregg informed that they are aware of apprenticeship opportunities and would share the information with Melissa Byers.

**Action Items:**

Approval of Executive Committee Minutes

Motion to approve the Executive Committee minutes for August 1, 2022, made by Colleen Browne and seconded by Mike Menyhart. Motion passed unanimously.

Motion to approve the Executive Committee minutes for August 17, 2022, made by Colleen Browne and seconded by Nancy Heller. Motion passed unanimously.

**Discussion/Information Items:**

Presidents Report

Marci Murphy gave an update on CSB closure information regarding Hurricane Nicole and stated that Brevard County has not decided to close yet. She explained that CSB has a Disaster Action Team (DAT) that met earlier in the morning to discuss our strategy and will follow the closing of Brevard Public Schools.

Ms. Murphy reported on Governor DeSantis' goal of making Florida the number one state in the nation for workforce education by 2030. Ms. Murphy explained the Florida Atlantic Workforce Alliance (FAWA) is part of the initiative to receive 9 million from the WWIOA Governor's set aside. She explained that the following counties are part of the FAWA coalition, Flagler, Volusia, Brevard, Indian River, Martin, and St. Lucy.

Ms. Murphy shared updates on the alignment evaluation of workforce boards and informed that much of her time this past quarter was spent meeting with the community in Brevard County and with staff to share updates on three items to include, the Re-Alignment, the FAWA grant, and access to Lightcast Labor Reports.

Ms. Murphy reported on several meetings that she attended for this last quarter. She also informed that she performed Board Orientation for six of our new board members on October 17<sup>th</sup> & 20<sup>th</sup>, 2022.

Lloyd Gregg shared additional actions Marci Murphy has been working on regarding Cape Academies. Lloyd Gregg informed the committee that he will be bringing the topic of a salary increase for the Executive Director, Marci Murphy to a future meeting.

Grow the Resources of the Board

A matrix was shared showing grant opportunities, unrestricted revenue projects and partnerships that CSB is pursuing to help grow the resources of the Board. Marci informed that we still have the HUD grant, Construction, some licenses for Aeroflex Grant, Substance Use grant, Get There Faster, and Unrestricted revenue (Ticket to Work and Tobacco grants). Marci explained that our Healthcare grant with Healthfirst is currently on hold. She also mentioned the Wells Fargo and AARP grants.

**Adjournment:**

The meeting adjourned at 4:48pm.

Submitted by,

Reviewed by,

(Signature on file)    11/8/2022  
Holly Paschal            Date

(Signature on file)  
Lloyd Gregg

11/9/2022  
Date



REVISED  
01/30/23

## Grow the Resources of the Board Report

**BOLD** Denotes  
Revisions or Additions

GRANTS (Federal, State Local Competitive and Non-competitive)				
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead
<p>Grant Name: Health Emergency Dislocated Worker Grants in Response to COVID-19 Outbreak</p> <p>Time Frame: 04/13/20 – 03/31/23</p> <p>Funding Source: USDOL / National Dislocated Worker</p>	<b>\$4,249,999</b>		<p>Additional funding (\$1.25M) was received bringing the total to \$4,249,999. This grant is extended until March 31, 2023, and <b>additional funds are being requested in support of the extension.</b></p> <p>Staff are working with Aging Matters, Early Learning Coalition, Second Harvest Food Bank, City of Palm Bay Housing Dept., Daily Bread, Central Brevard Sharing Center, Catholic Charities of Central Florida, City of Melbourne Housing &amp; Urban Improvement, Macedonia Community Development, Brevard County Housing and Human Services Department, Community of Hope, Brevard Neighborhood Development Coalition, Habitat for Humanity of Brevard Inc.</p> <p>Total activity:  <ul style="list-style-type: none"> <li>• <b>113 Participants Enrolled</b></li> <li>• <b>49 Employment at Exit</b></li> </ul> </p>	James Watson
<p>Grant Name: Department of Economic Opportunity Community Development Block Grant – Disaster Recovery (DR)</p> <p>Workforce Recovery Training Program Time Frame: 3/01/2020 – 06/30/2023</p> <p>Funding Source: DEO/ HUD/CDBG</p> <p>Partner(s): Listed in Grant</p>	\$2,049,784	<p>The target is low to moderate income individuals. The grant allows CSB expand existing programs to provide training in construction trades, including roofing, masonry, carpentry, concrete finishing, plumbing, HVAC, electricity, heavy equipment operations, carpet laying, glass/window installation, plastering and welding.</p>	<p>RebuildFL United Academy Heavy Equipment and Safety Training Program is currently in its <b>9th session</b> with a total of 9 participants. Classes are averaging between 9-10 participants each month. The program focuses on Nationally recognized certifications for Earth Moving Equipment, Mobile Elevated Work Platforms, Forklifts, and safety training, including OSHA 10 and Fall Protection.</p> <p>Since its first training cohort in August, the program has had <b>91 participants with a graduation rate of 89%</b> and training continues to be held on a monthly basis.</p>	James Watson
<p>Grant Name: USDOL Apprenticeship Expansion</p>	40 ToolingU Licenses and	<p>CareerSource Brevard (CSB) in partnership and</p>	<p>CSB has access to 40 Aero-Flex training licenses from ToolingU</p>	Thomas LaFlore

GRANTS (Federal, State Local Competitive and Non-competitive)				
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead
<p>Grant – Growing Advanced Manufacturing Apprenticeship Across America (GAMAAA)</p> <p>Time Frame: July 15, 2019 – July 15, 2023</p> <p>Funding Source: HIB Funds; Subrecipient of West LA (CA) Workforce Investment Board</p> <p>Enroll and train 40 jobseekers into AeroFlex Pre-Apprenticeship Program</p>	\$20K for Administration	<p>collaboration with the West LA (CA) WIB will continue to train jobseekers in a very successful, employer-driven pre-apprenticeship program that has been proven to support industry needs in California and Florida. The Aero-Flex Pre-Apprenticeship program meets the workforce development needs common to our region’s aerospace and aviation manufacturing industry partners. This unique training program provides a Soft Skills component, Core technical learning and Real-World employment via an On-the-Job training option.</p>	<p>SME and has expended 12 of them. A Subrecipient Agreement with the South Bay Workforce Investment Board was executed in March 2021 to continue to train jobseekers in the Aero-Flex Program. <b>As of January 30<sup>th</sup>, we have enrolled 25 jobseekers, 12 of them have completed the online training, and 7 have received the CMFGA Certification. We are well on track to reach our goal.</b></p>	
<p>Grant Name: Substance Use Disorder (SUD) Navigator Grant</p> <p>Time Frame: 05/06/21-08/31/23</p> <p>Funding Source: DEO Wagner-Peyser 7 (b)</p> <p>Partner(s): Local agencies involved in SUD treatment &amp; services</p>	\$156,520	<p>This grant is provided to support hiring costs for a designated staff member to plan for and provide services for persons with Substance Use Disease (SUD). This person will utilize the funding to establish connections with existing local resources, as well as to address the stigma and barriers for persons with SUD. The overall goal is to assist in moving these customers to self-sufficient employment.</p>	<p>The Substance Use Disorder navigator grant which focuses on serving reentry, substance use, and others impacted by the opioid crisis. This grant provides workforce solutions to support businesses with hiring and retaining workers in recovery or with substance use disorders (SUD) and helps qualifying job seekers obtain employment leading to self-sufficiency. SUD Navigator is to conduct outreach to the local community partners and employers regarding the benefits of “hiring hidden talents.”</p> <p><b>Recent highlights through December 2022 include:</b></p> <ul style="list-style-type: none"> <li>• <b>Four employer-focused events</b></li> <li>• <b>Six jobseeker-focused events</b></li> <li>• <b>Three SUD Navigator Webinars with DEO</b></li> <li>• <b>One community outreach event</b></li> </ul>	Beatrice Boursiquot
<p>Grant Name: “Get There Faster” Salesforce Academy Program Grant</p> <p>Time Frame: 10/01/21 – 09/30/23</p>	\$923,305.97	<p>This grant is provided to support low-income returning adult learners and youth to connect them with industry-driven credentials. PepUp Tech is a training provider that will offer cohort-based training in Salesforce skill</p>	<p>Salesforce training to WIOA eligible adults and youth has held 3 Cohorts with a total of 35 Enrolled and <b>32 Graduated</b>. Interested students <b>are paired with Projects to be completed for Employer Worksites, providing the student with up</b></p>	Amberstar Bush

GRANTS (Federal, State Local Competitive and Non-competitive)				
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead
Funding Source: CareerSource Florida  Partner(s): Brevard Public Schools Adult and Community Education, Brevard Public Schools Career and Technical Education, PepUp Tech		development, a highly desired skillset in the current workforce on a nationwide scale. The grant will fund up to 50 participants for training, work experience and supportive services.	<b>to 240hrs of hands-on            experience at \$17hr.</b> Information sessions about this grant program continue weekly, and the <b>newest cohort started            January 9, 2023. January's            Cohort will serve as a pilot to            a new design option made            available by the training            provider which pairs students            to hands-on training            experience within the first 10            weeks of the Virtual Technical            Training program.</b> Participants can choose to attend courses virtually at their residence or under supervision of an instructional aide at Brevard Adult & Community Education's South Area Educational Center in Melbourne.	

UNRESTRICTED REVENUES (Non-governmental funding, Fee for service, Foundation and Corporate giving programs)				
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead
Grant Name: Ticket to Work (TTW) Program  Time Frame: Indefinite  Funding Source: Social Security Administration  Partner(s): Vocational Rehabilitation	<b>\$322,357</b> To Date	Focused on eligible TTW customers who want to return unsubsidized employment using the Employment Network (EN).	There <b>were no</b> new TTW participants in the 4 <sup>th</sup> quarter PY 21-22. We received payments of <b>\$2,945</b> for 21-22 for a cumulative total of <b>\$322,357</b> .  Staff continue to collaborate with eligible customers who are interested in work or training. EN continues to progress at a modest pace. A slight uptick in July lends to a more promising 22-23.	James Watson
Grant Name: Tobacco Free Florida  Time Frame: Indefinite  Funding Source: Bureau of Tobacco Free Florida  Partner(s): Florida Department of Health	<b>\$54,271.50</b> To Date	The Bureau of Tobacco Free Florida (BTFF) partners with Florida RWB's to promote the "3 Free and Easy Ways to Quit" program to help clients quit tobacco and improve their employability. While this program is available free to all Florida residents, the Department of Health targets workforce clients and reward LWDB's for each client referral.	This agreement provides unrestricted revenue.  Receipts for PY22-23 second quarter- (07/1/22-09/30/22) is <b>\$75.00</b> .	Marina Stone
Grant Name: Wells Fargo Supportive Services for Community Empowerment	<b>\$20,000</b>	The focus of this grant is to assist participants in our program with support services needed to ensure successful job placement. Services can	CSB has moved to a reloadable cash card tracking system for these incentives. To date, <b>\$1,400</b> remain in available funds for incentives.	Jana Bauer

**UNRESTRICTED REVENUES** (Non-governmental funding, Fee for service, Foundation and Corporate giving programs)

Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead
Time Frame: 10/01/2018 - 11/01/2021  Funding Sources: Wells Fargo Partners(s): NA		consist of transportation assistance, clothing to create a good first impression, and test preparation fees, etc.		
Grant Name: AARP BTW50+ Skill Accelerator 50+ Workforce Initiative  Time Frame: 12/16/2021 – 7/31/2022  Funding Sources: AARP Foundation  Training Partner: PepUp Tech	\$30,000	This grant focuses on providing skills training for BTW50+ participants and alumni by creating a certification focused short-term training program to help them get on the pathway to high quality, in-demand jobs. According to 10K, the established market demand growth for Salesforce talent grew by 328% for North America, from 2020 to 2021. Funds will be provided to support instructional costs for BTW50+ participants and alumni to gain valuable digital skills training, through SkillUp Brevard, as a precursor to entering a small, exclusive cohort-style Salesforce System Administrator Training Program operated by PepUp Tech.	CSB Enrolled 10 Individuals into the 10-Week Virtual Salesforce Academy Training. A total of 9 have successfully completed the training, while <b>4 of the individuals are currently participating in paid hands-on experience</b> at \$17hr and 1 has accepted full-time employment with an entry level wage of \$70,000 a year.	Jana Bauer